



MIAD selects Korn Ferry for presidential search MIAD President Neil Hoffman to retire in May 2015

For release: December 18, 2014

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PRESS RELEASE

MILWAUKEE... The Milwaukee Institute of Art & Design has selected the firm of Korn Ferry to assist in the search for the next MIAD president. The search follows the announced retirement in May 2015 of current president Neil Hoffman, whose leadership has brought the college national and international recognition.

“Under President Neil Hoffman’s seven years of leadership, MIAD has developed groundbreaking programs, expanded its curricular partnerships, opened a new residence hall and positioned the college for continued success under a new president,” says MIAD Board Chair Madeleine Kelly Lubar.

“We are confident that Korn Ferry and members of the college’s Presidential Search Committee will bring forth the strongest candidates to lead MIAD in this dynamic period.”

The 11-member MIAD Presidential Search Committee comprises representatives from MIAD’s Board of Trustees, faculty, staff and alumni, and is chaired by Board Vice-Chair Robert Mikulay. Members of the committee are committed to a robust and transparent search process that began with the selection of Korn Ferry through an RFP process.

Korn Ferry is a premier global provider of talent management solutions founded in 1969 with a deep practice with U.S. institutions of higher education and nonprofit organizations. The team leading the search for MIAD has met with varied college constituencies who can follow the search process with the public at MIAD-PREZ@KornFerry.com. The committee expects to approve a final candidate by June 2015.

MIAD’s next president will begin his or her tenure at the conclusion of MIAD’s 40th anniversary year in 2014-15. The college is celebrating its anniversary and Hoffman’s outstanding leadership by:

- Being the only college in the United States included in a 2014 book by the international Organisation for Economic Co-operation and Development (OECD) based on the disproportionate impact of alumni on the region’s design and creative economies.
- Receiving national recognition for its curricular partnership with Marquette University’s College of Engineering to launch in fall 2015. The curriculum will educate MIAD’s industrial designers and MU’s engineering students to meet the multidisciplinary challenges of the global marketplace.
- Reinventing its fine arts curriculum, called New Studio Practice, to begin in fall 2015 to enhance students’ experiences and preparation as 21st century artists and artist citizens.
- Opening its new residence hall – Two50Two – across from the college’s academic building in fall 2014.

Hoffman’s early tenure included the transformation of the college’s Foundations, or first-year curriculum, to broaden students’ multidisciplinary experiences and career exploration. Most important, he is credited with inculcating a culture of college-wide planning and inclusiveness.

At the Milwaukee Institute of Art & Design, students driven to become creative professionals have the freedom to develop their talents beyond traditional boundaries while immersed in a transformative studio, academic and career-driven curriculum. On graduation, they join thousands of successful MIAD alumni whose talents are continuously in demand, and whose lifework is driven by the passion to inspire, problem solve and innovate for our economy and society.