



As women march, the Guerrilla Girls shake up perceptions at MIAD, February 22, 6 p.m.

**For release:** January 17, 2017

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**Summary:** MIAD Creativity Series with Guerrilla Girls, Wed., February 22, 6 p.m. 273 E. Erie St., Free admission; [miad.edu/creativityseries](http://miad.edu/creativityseries)

PRESS RELEASE

**MILWAUKEE...** Nationally-recognized feminist activist artists Guerrilla Girls join the MIAD Creativity Series Wednesday, February 22, 6 – 7:30 p.m. in the Fourth Floor Raw Space of the Milwaukee Institute of Art & Design, 273 E. Erie Street.

For 28 years the Guerrilla Girls have exposed gender and racial bias and corruption through facts, humor and outrageous visuals. Their public presentation at MIAD will include music, video of their work and a discussion of historical and contemporary discrimination in art, film and politics. The talk, generously sponsored by Katie Heil, Madeleine Lubar and the Bert L. and Patricia S. Steigleder Charitable Trust, is followed by a Q&A.

The Guerrilla Girls say, "We undermine the idea of a mainstream narrative by revealing the understory, the subtext, the overlooked, and the downright unfair."

Watch their recent appearance on [The Late Show with Stephen Colbert](#) and their [2016 Year in Review](#).

### **About Guerrilla Girls:**

Guerrilla Girls is a group of anonymous artists who use gorilla masks to keep attention off of their identities and onto issues in the art world. They have performed on nearly every continent, exposing gender and racial bias and corruption.

Since forming in 1985 in New York City, they have conducted over 100 national and international street projects and billboard, poster and sticker campaigns. Using museums' own walls, their exhibitions illuminate discriminatory practices in museums and the art world at large.

### **About the MIAD Creativity Series:**

Immediate Past MIAD Board Chair Madeleine Kelly Lubar and her husband, David, founded The MIAD Creativity Series in 2012. The MIAD Creativity Series brings distinctive and internationally-renowned creatives to Milwaukee from a range of visual arts disciplines.

Previous visiting creatives include: Mark Rios, Dana Schutz & Ryan Johnson, James Ludwig, Nicola López & Gandalf Gaván, Dana Arnett, Mark Dziersk, Robert Sabuda, Amos Kennedy and Asher Israelow.

*At the Milwaukee Institute of Art & Design, students driven to become creative professionals have the freedom to develop their talents beyond traditional boundaries while immersed in a transformative studio, academic and career-driven curriculum. On graduation, they join thousands of successful MIAD alumni whose talents are continuously in demand, and whose lifework is driven by the passion to inspire, problem solve and innovate for our economy and society.*

