



“Embrace the Dumb: The Rob Schrab Experience” at MIAD features Emmy-winning, Oscar-nominated writer & director, November 15

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PRESS RELEASE

MILWAUKEE... The Milwaukee Institute of Art & Design (MIAD) features Wisconsin native, **Emmy-winning and Oscar-nominated writer and director Rob Schrab** at this fall’s **MIAD Creativity Series, Wednesday, November 15, 2017, 6 – 7:30 p.m.** at MIAD’s 4th Floor Raw Space, 273 E. Erie Street.

In Schrab’s public presentation, “**Embrace the Dumb: The Rob Schrab Experience,**” he will share his quirky take on career success and failure. “You’ve got to go through difficult things. It’s what shapes you,” he said.

Schrab’s presentation also will provide an all-access pass into his creative process and career, where he will show clips of his work and discuss how he’s been in the right place, at the right time to take advantage of opportunities for writing, directing and producing TV shows (including “Ghosted,” which premiered on FOX this fall, and “The Sarah Silverman Program”), feature films and digital media.

The public presentation, which will be followed by a Q&A session, is part of a three-day, in-depth residency on campus, engaging with students in a variety of classes.

This MIAD Creativity Series event is generously sponsored by the Argosy Foundation.

About Rob Schrab:

- Originally from Mayville, Wis., and currently lives in Los Angeles
- MIAD alumnus ('92 Illustration)
- Serves as a Consultant Producer on FOX’s “Ghosted” (premiered October 1, 2017).
- Wrote the Oscar-nominated animated film “Monster House.”
- Co-wrote Emmy-winning opening music number for Hugh Jackman at the “81st Academy Awards.”
- Co-created the critically acclaimed “The Sarah Silverman Program” for Comedy Central.
- Directed episodes of “The Sarah Silverman Program,” NBC’s “Parks and Recreation” and “Community,” Spike TV’s “Blue Mountain State,” Adult Swim’s “Childrens Hospital” and “The Mindy Project” for Hulu, among other projects.
- Launched Hollywood career in 1997 when his cult comic book *Scud: The Disposable Assassin*, was optioned by Oliver Stone and also was made into two video games.

About the MIAD Creativity Series:

The MIAD Creativity Series brings distinctive and internationally renowned creatives to Milwaukee from a broad spectrum of the visual arts to enrich the experiences of MIAD students while engaging the community in new ways of thinking about, and appreciating, the arts and the world of design.

Schrab’s public presentation for the MIAD Creativity Series is free and open to the public. Doors open at 5:30 p.m. Seating is first-come, first-served. More information is at: miad.edu/creativityseries.

At the Milwaukee Institute of Art & Design, students driven to become creative professionals have the freedom to develop their talents beyond traditional boundaries while immersed in a transformative studio, academic and career-driven curriculum. On graduation, they join thousands of successful MIAD alumni whose talents are continuously in demand, and whose lifework is driven by the passion to inspire, problem solve, and innovate for our economy and society.