



## Forbes Art & Style 30 Under 30 Designer Asher Israelow joins MIAD Creativity Series November 16

**For release:** October 13, 2016

**For more info:** Louisa Walker, Communications and Brand Manager; 414.847.3236, cell 414.426.4172, [louisawalker@miad.edu](mailto:louisawalker@miad.edu)

**Summary:** MIAD Creativity Series with Asher Israelow, Wed., November 16, 6 p.m. 273 E. Erie St., Free admission; [miad.edu/creativityseries](http://miad.edu/creativityseries)

PRESS RELEASE

**MILWAUKEE...** Furniture designer and architect Asher Israelow joins the MIAD Creativity Series Wednesday, November 16, 6 – 7:30 p.m. in the Fourth Floor Raw Space of the Milwaukee Institute of Art & Design, 273 E. Erie Street.

Israelow's public presentation, "Asher Israelow: Craft and Lore," details his studio process as well as projects in which inlay, mapping and storytelling are major components. The talk is followed by a Q&A.

He says, "I am attracted to most art forms and have a hard time distinguishing art from design. I think when design is done well, it becomes art."

### [About Asher Israelow:](#)

Israelow received a BFA in Fine Arts and Architecture from the Rhode Island School of Design. The New York native currently works for the Brooklyn Navy Yard designing buildings and building furniture, and also operates his own studio. His past commissions include the New York City Ballet at Lincoln Center.

Designing work for the modern explorer, Israelow combines his love of lore with a handcrafted and emergent vision of contemporary culture. His studio emphasizes the importance of origins with ethical and local sourcing of all materials, and by narrating the story of each piece's materials in its crafting.

His work has garnered attention from publications such as *The New York Times* and *ELLE Magazine*. In 2012, he was named a Forbes Art & Style 30 Under 30 Designer. Israelow resides in New York City.

### [About the MIAD Creativity Series:](#)

Immediate Past MIAD Board Chair Madeleine Kelly Lubar and her husband, David, founded The MIAD Creativity Series in 2012. The MIAD Creativity Series brings distinctive and internationally renowned creatives to Milwaukee from a range of visual arts disciplines.

Previous visiting creatives include: Mark Rios, Dana Schutz & Ryan Johnson, James Ludwig, Nicola López & Gandalf Gaván, Dana Arnett, Mark Dziersk, Robert Sabuda and Amos Kennedy.

*At the Milwaukee Institute of Art & Design, students driven to become creative professionals have the freedom to develop their talents beyond traditional boundaries while immersed in a transformative studio, academic and career-driven curriculum. On graduation, they join thousands of successful MIAD alumni whose talents are continuously in demand, and whose lifework is driven by the passion to inspire, problem solve and innovate for our economy and society.*