

MILWAUKEE INSTITUTE OF ART & DESIGN

New York Times best-selling Robert Sabuda joins MIAD Creativity Series Feb. 25



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Summary: MIAD Creativity Series with Robert Sabuda, Wed. Feb. 25, 6 p.m.; Book signing & reception 7:15 – 8 p.m.; 273 E. Erie St.; Free admission

PRESS RELEASE

MILWAUKEE... *New York Times* #1 best-selling children's book creator **Robert Sabuda** joins the MIAD Creativity Series **Wednesday, February 25, 6 p.m.**, on the fourth floor of the Milwaukee Institute of Art & Design. His visit is generously sponsored by Eileen and Barry Mandel.

Robert Sabuda, a leading pop-up book creator and paper engineer, will present "The Science and Art of Paper Engineering," at 6 p.m., with a short Q&A session moderated by WUWM Lake Effect Producer and Co-Host Bonnie North to follow. A book signing, hosted by Boswell Book Company, and a reception, is from 7:15 – 8 p.m. The MIAD Creativity Series is free and open to the public.

MIAD Professor Christiane Grauert says, "Robert Sabuda persistently pushes the boundaries of what is feasible within pop-up design. He will provide an insight into his challenging negotiation of artistic vision and engineering considerations."

Among the variety of Sabuda's books available for purchase and signing is his newest release, *The Dragon & the Knight: A Pop-Up Misadventure*. Book prices range from \$18-35. Event attendees may bring their own books to be signed, or pre-order before February 18 through boswellbooks.com. Boswell Book Company recommends pre-ordering if a specific title is desired, as Sabuda's work regularly goes out of stock due to popularity.

[About Robert Sabuda:](#)

Sabuda's recent books, such as those depicting the stories of *The Wonderful Wizard of Oz*, *Alice in Wonderland*, and *Peter Pan*, have received wide popular and critical acclaim. He is a two-time recipient of the *New York Times* Best Illustrated Book Award and has over five million books in print. He is the co-creator of the *Encyclopedia Prehistorica* pop-up trilogy, which has been translated into over 25 languages worldwide.

Sabuda appears regularly on the television programs *The Today Show*, *Good Morning America* and *Martha Stewart*, where he shares his enthusiasm for creativity, children's book art and literature. He has also been an associate professor at Pratt, where he began a program in Paper Engineering that continues to encourage the next generation of paper artists.

Sabuda lives and works in New York. Arrangements for the appearance of Robert Sabuda made through Simon & Schuster Speakers Bureau, New York, NY.

[View videos](#) of Robert Sabuda's captivating works *The Little Mermaid*, *Beauty and the Beast* and *Peter Pan*.

[About the MIAD Creativity Series:](#)

The MIAD Creativity Series was founded in 2012 by MIAD Board Chair Madeleine Kelly Lubar and her husband, David. Madeleine Kelly Lubar says, "Through the MIAD Creativity Series, the college will bring distinctive and internationally renowned creatives to Milwaukee from a broad spectrum of the visual arts to enrich the experiences of MIAD students while engaging the community in new ways of thinking about, and appreciating, the arts and the world of design."

Previous visiting creatives include: Mark Rios, Dana Schutz & Ryan Johnson, James Ludwig, Nicola López & Gandalf Gaván, Dana Arnett and Mark Dziersk.

At the Milwaukee Institute of Art & Design, students driven to become creative professionals have the freedom to develop their talents beyond traditional boundaries while immersed in a transformative studio, academic and career-driven curriculum. On graduation, they join thousands of successful MIAD alumni whose talents are continuously in demand, and whose lifework is driven by the passion to inspire, problem solve and innovate for our economy and society.