



Jennifer Florsheim, Shelley Paxton join  
MIAD Board of Trustees

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PRESS RELEASE

**MILWAUKEE...** The Milwaukee Institute of Art & Design Board of Trustees, chaired by Madeleine Kelly Lubar, recently elected two new members to serve on behalf of MIAD, Wisconsin's only independent, non-profit, four-year college of art & design, under the leadership of President Neil Hoffman.

*Newly elected trustees are (images available):*

**Jennifer Florsheim, community volunteer, (Mequon)** – Jennifer Florsheim studied Painting and Drawing at the University of Wisconsin – Milwaukee, and has been involved with numerous organizations throughout Milwaukee, including the Milwaukee Art Museum, First Stage Children's Theatre, University School of Milwaukee and Milwaukee College Prep. She and her husband Tom care deeply about education and Milwaukee, chairing MIAD's 2013 Creative Fusion, which raised a record amount for MIAD scholarships.

**Shelley Paxton, Vice President, Integrated Marketing & Planning at Harley-Davidson Motor Company, (Milwaukee)** – Prior to leading strategic and transformational initiatives across the Harley-Davidson Global Marketing organization, Shelley Paxton, a graduate of Boston College with a degree in Marketing/Business Administration, held leadership roles at Omnicom Media Group and American Online. An avid supporter of the arts, she has held board positions at various theater organizations and co-founded an Improv Comedy Troupe. She has also attended MIAD's Creative Fusion three years in a row.

Florsheim and Paxton join MIAD's current dedicated [board members](#): Vice Chair Robert L. Mikulay; Treasurer Jason W. Allen; Secretary Paul Tonnesen; Jerry Benjamin; Sean Cummings; Dave Florin; Judy Guten; Jennifer Hansen; Robert Joseph; Linda Marcus; Michelle Mason; Lawrence P. (Larry) Moon; Jill Morin; Justin Mortara; Matthew D. Rinka; Robert T. Schwartz; Scott Schwebel; Jeremy Shamrowicz '98; Allison Smith; Randy Strauss; Deanna L. Tillisch; and James Wiemer '85.

Save the date for [Creative Fusion – Made by MIAD](#), Saturday, May 3, 6:30 p.m., chaired by Jessica and David Jubelirer. Harley-Davidson is the presenting sponsor of this avant-garde celebration benefiting MIAD Scholarships.

*At the Milwaukee Institute of Art & Design, students driven to become creative professionals have the freedom to develop their talents beyond traditional boundaries while immersed in a transformative studio, academic and career-driven curriculum. On graduation, they join thousands of successful MIAD alumni whose talents are continuously in demand, and whose lifework is driven by the passion to inspire, problem solve and innovate for our economy and society.*