



MIAD new residence hall to open in fall 2014  
Proximity to college fosters campus & Third Ward communities

**For release:** June 19, 2013

**For more info:** Vivian M. Rothschild, Communications Director; 414.847.3239, cell 414.507.7364, [vivianrothschild@miad.edu](mailto:vivianrothschild@miad.edu); images available

PRESS RELEASE

**MILWAUKEE...** Beginning in fall 2014, Milwaukee Institute of Art & Design students will live in a new, six-story apartment-style residence hall at 252 E. Menomonee St., across from the college's main academic building on Erie St.

Construction is slated to begin the week of June 24 on the residence hall, which was designed to meet the needs of collegiate art students in the creative Historic Third Ward neighborhood. Developed by General Capital Group, designed by Engberg Anderson Inc. and to be built by Northtrack Construction, the new residence hall will feature:

- Five floors of housing accommodating up to 310 students above a ground floor with 5,780 square feet of retail space
- 75 fully furnished two-bedroom suites, each accommodating four students with a living room, kitchen and two bathrooms
- Accommodations on all dwelling floors for student resident assistants and the resident manager, an adult MIAD employee
- Amenities that include wide-screen TVs, and fully equipped kitchens with dishwashers
- Student lounges, common study areas and laundry rooms on all dwelling floors
- Progressive style with sustainable details and systems
- A competitive rent of \$6,800, and a services fee of \$700 that includes utilities, cable, Internet and Wi-Fi

“The new residence hall will further enhance our innovative and supportive learning community, and make an enormous difference in the life of our campus,” said MIAD President Neil Hoffman.

“In addition to living adjacent to their workspaces, students will have opportunities to show their work inside and outside the building, with outdoor terraces for seating and student activities.”

The new residence hall is required for freshmen and sophomores who live more than 45 miles away, with space for upperclassmen as available. MIAD retains naming rights for the building.

“MIAD’s new residence hall will also have a very positive impact on the Third Ward,” said Alderman Robert J. Bauman. “The design is excellent and the college is sensitive to ensuring that there will be no impact on parking in the ward.”

The ground floor will have 47 parking spaces that will not be available to students.

Until the fall 2014 term, MIAD students will continue to reside with their resident assistants and residence hall manager at The Park at 1824, an upscale building that offers private shuttle service and a direct public bus line to MIAD from the east side. MIAD’s lease agreement with The Park will expire as the new residence hall is completed.

More information is available at [miad.edu/2014reshall](http://miad.edu/2014reshall)

*MIAD is Wisconsin’s only independent, non-profit college of art and design offering the Bachelor of Fine Arts degree – the most highly regarded undergraduate degree in the visual arts that is accredited at the national, regional and state levels. The college’s graduates are creative thinkers whose leadership skills make them uniquely suited to address our 21<sup>st</sup> century economic and societal challenges.*