



## January exhibition promises interactive, experimental exchanges

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**Summary:** New Exchanges; January 20, 2011 – March 3, 2012;  
Style, Innovation and Vision; Through March 1, 2012;  
de novo; Through January 21, 2012;  
273 E. Erie St.; Mon. – Sat. 10 a.m. – 5 p.m. Free. 414.847.3200. [miad.edu](http://miad.edu)

**MILWAUKEE...** The Milwaukee Institute of Art & Design's new exhibit "New Exchanges: Evolving Visual Ideas and Forms" will be "the most interactive exhibition in MIAD's history," according to Mark Lawson, the college's Director of Galleries.

"The idea behind this exhibition, and all related activities, is to stimulate critical thinking and dialog," Lawson said.

"New Exchanges" will join "Style, Innovation and Vision: Six Perspectives of a Design Collection" and student exhibition "de novo: to photograph anew" at MIAD during January Gallery Night/Day on Friday, January 20, 5 – 9 p.m., and Saturday, January 21, 10 a.m. – 5 p.m.

"New Exchanges" will run for six weeks from January 20 through March 3 in the Frederick Layton Gallery at 273 E. Erie Street. Extended hours for this unique exhibition will be Monday through Saturday from 10 a.m. – 5 p.m. The constantly evolving exhibit will have three main parts.

In the gallery's back corridor, MIAD students will create original work for the exhibition through classes or as individuals. For example, Fine Arts Professor Jason S. Yi's Integrated Studio Arts sophomore class – Integration & Intersection II – will be held in the space on Tuesdays and Thursdays from 10:50 a.m. to 1:30 p.m. In-progress senior projects by Interior Architecture + Design majors taught by Professor and 3D Design Chair Eric Vogel will also be in this area. All works created in the space will give viewers an intensive perspective of the creative process. A blackboard will be placed near each work area for audience commentary.

Critical thinking will be the key theme of the east wing, where public class critiques will be held and work will be on view. Visitor comments are encouraged through an onsite blog that will be accessible to arts writers and critics at [expressmilwaukee.com](http://expressmilwaukee.com); [the Shepherd Express](http://theshepherdexpress.com); [GNAW](http://gnaw.com), a MIAD-generated blog edited by MIAD faculty Debra Brehmer; [ArtCity/the Milwaukee Journal Sentinel](http://artcityjournal.com); [Third Coast Digest](http://thirdcoastdigest.com); and [design mind magazine](http://designmindmagazine.com). The writers and editors have agreed to engage with the process in the gallery and online, and the public will be able to view their writings in the gallery as well.

A diverse selection of galleries, museums and non-profit exhibit venues will be featured in the west wing. Each location will exhibit select works and present their mission, motivation and focus.

[Click here](#) to view the gallery, museum and non-profit venue schedule and read more about them below.

(MORE)



The venues committed to this project are [American Fantasy Classics](#), a collective comprising Brittany Ellenz, Liza Pflughoft '11 (Drawing and Printmaking), Alec Regan '10 (Integrated Studio Art) and Oliver Sweet '06 (Printmaking); [Dean Jensen Gallery](#); [Elaine Erickson Gallery](#); [Fine Line Magazine](#), co-edited by Cassandra Smith '02 (Sculpture); The [Green Gallery](#); [Haggerty Museum of Art](#); [Milwaukee Art Museum](#); [Milwaukee Artist Resource Network Gallery](#); [Portrait Society Gallery](#), co-curated by Brehmer; and [Walker's Point Center for the Arts](#).

Additionally, there will be an ongoing series of talks and discussion groups occurring in the gallery throughout the length of the exhibition. Visit MIAD's website often for more information and schedules, which will be sent out as well.

The exhibit is supported in part by the [Wisconsin Arts Board](#) and the [Greater Milwaukee Foundation's Mary L. Nohl Fund](#).

**"Style, Innovation and Vision"** opened in October and runs through March 1 in the Brooks Stevens Gallery, with gallery hours Tuesday through Saturday from 10 a.m. – 5 p.m.

Since the first exhibition in the Brooks Steven Gallery of Industrial Design in 1993, MIAD has accumulated a significant design collection for exhibition purposes. Recently, the college embarked on a program to create a new digital catalog of this collection that is visually rich and of enormous educational relevance. Six guest curators from widely differing backgrounds were invited to study the catalog and create their own mini-exhibitions from it based on their specific curatorial perspectives, which range from the historical to the futuristic. [More information](#) on the exhibition.

**"De novo: to photograph anew"** runs through Gallery Weekend in the River Level Gallery. Photography students in Professional Practices curated this exhibition of the best work of their 19-member class.

**"Burial Grounds: Explorative Drawings"** debuts during Gallery Weekend and is open 6 – 9 p.m. on Friday and 12 – 5 p.m. on Saturday at MIAD's student-run Erie Street Gallery. "Creating visual space with eerie light and form, these drawings showcase an investigation into sensitive mark making, addressing psychologically dark undertones," according to Alexis Auvert '13 (Integrated Studio Arts), the gallery's curator. The collection of drawings by David Mueller '12 (Drawing major, Illustration minor) runs through February 10.

MIAD is Wisconsin's only independent, non-profit college of art and design offering the Bachelor of Fine Arts degree the most highly regarded undergraduate degree in the visual arts that is dually accredited at the national level. The college's graduates are creative thinkers whose leadership skills make them uniquely suited to address our 21st century economic and societal challenges. With its students, graduates and faculty, MIAD plays a transformational role in education, culture and business in Milwaukee and beyond.