



MIAD Student/Alumni Art Sale to feature diverse works by generations of artists and designers Oct. 20 - 22

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SUMMARY: 2011 Student Alumni Art Sale: Preview Party, \$20, Thursday, Oct. 20, 6 – 9 p.m.; Free Friday, Gallery Night, 5 – 10 p.m.; Saturday, Gallery Day, 10 a.m. – 5 p.m. Fourth Floor Gallery

PRESS RELEASE

MILWAUKEE... The Milwaukee Institute of Art & Design invites the community to meet generations of established and emerging artists, and buy their diverse works, at the 2011 Student/Alumni Art Sale October 20 – 22 at the college's Third Ward Campus, 273 E. Erie St. Proceeds benefit the artists and designers.

A treasure trove of original works across all media with great finds for beginning and experienced collectors, the sale begins with a Preview Party on Thursday, October 20, 6 – 9 p.m. with \$20 admission. On Gallery Night/Day admission is free, from Friday, October 21, 5 – 10 p.m. and Saturday, October 22, 10 a.m. – 5 p.m.

This year the art sale coincides with MIAD's Parent/Partner Day on October 22, and the Alumni Reunion Weekend.

MIAD Trustee Jason Allen, a partner with Foley & Lardner LLP, attended last year's Preview Party and intends to come this year. He enjoyed the event's atmosphere, which was aided by refreshments and a DJ, and said the "fantastic selection" of works swayed him into purchasing two pieces.

"Even if you're not in the market for art, it's still a nice event," said Allen. "Support students and alumni, talk to artists about their pieces and just check out the college. It's a nice night out."

Student Katelin Batten '12 (Integrated Studio Arts major, Painting minor) and alumna [Paula Christensen](#) '85 (Illustration) both think the sale gives buyers a golden opportunity to find truly unique pieces at good prices.

"If you come with an open mind, you're going to find a good array of artwork across a range of styles," said Christensen, programming director and director of the arts for the North Shore Academy of the Arts. "You have a pretty good chance of finding something that suits you."

[Read more from Batten and Christensen.](#)

MIAD is Wisconsin's only independent, non-profit college of art and design offering the Bachelor of Fine Arts degree the most highly regarded undergraduate degree in the visual arts that is accredited at the national, regional and state levels. The college's graduates are creative thinkers whose leadership skills make them uniquely suited to address our 21st century economic and societal challenges. With its students, graduates and faculty, MIAD plays a transformational role in education, culture and business in Milwaukee and beyond.