



## Hires and promotions support MIAD's growing enrollment

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PRESS RELEASE

**MILWAUKEE...** As MIAD welcomes its largest incoming class and highest enrollment, Neil Hoffman, president, has announced appointments and promotions within the Financial Aid and Business Offices to serve the 720 students at Wisconsin's only independent, non-profit college of art and design.

2011 hires include **Carol Masse as executive director of financial aid** and **Vicki Waschow as senior financial aid counselor.**

**Masse, of Mequon**, most recently held positions as divisional director of financial aid at Career Education Corporation (CEC), where she opened 13 Health Start Up Schools throughout the country. Under CEC she also served as director of financial aid at Sanford-Brown College in West Allis, where she received several awards. Masse has also served as director of financial aid at Concordia University, and received her Bachelor of Arts degree from the university.

Her years of working in financial aid have been guided "by the philosophy that financial aid counsels students and parents to ensure that they maximize all of their options for funding their education and that 'the right student receives the right aid at the right time,'" Masse said.

**Waschow, of the Village of Jackson**, has recently served as a financial aid counselor at Concordia University and as financial aid office manager there. Among her many duties, she packaged aid for the school's graduate and adult undergraduate populations and provided support to off-site campuses.

**Stephanie Russell** and **Crystal Meshigaud** have also joined MIAD. **Russell is an accounting clerk/administrative assistant** and **Meshigaud is a student accounts clerk.**

**Promotions include:**

**Brenda L. Jones, CPA, MBA, of the Town of Vernon, to vice president for financial affairs.**

**Edie McClellan to director of human resources.**

MIAD is Wisconsin's only independent, non-profit college of art and design offering the Bachelor of Fine Arts degree – the most highly regarded undergraduate degree in the visual arts that is accredited at the national, regional and state levels. The college's graduates are creative thinkers whose leadership skills make them uniquely suited to address our 21<sup>st</sup>-century economic and societal challenges. With its students, graduates and faculty, MIAD plays a transformational role in education, culture and business in Milwaukee and beyond.