



**MIAD taps Jones as controller/business manager;
Announces director of cultural & alumni relations; new hire**

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PRESS RELEASE

MILWAUKEE... Neil Hoffman, president, has announced the appointment of **Brenda L. Jones, CPA, MBA, as controller/business manager** at the Milwaukee Institute of Art & Design, Wisconsin's only independent, four-year college of art and design.

Jones, of the Town of Vernon, most recently held positions as controller for Sanford Brown College (through the Career Education Corporation), director of accounting at Alverno College and South East regional controller for Lutheran Social Services of Wisconsin & Upper Michigan, Inc. Her many managerial achievements include leading two campus facility expansion projects for Sanford Brown and serving as key team leader for implementation and maintenance of a fully integrated software system at Alverno.

A Certified Public Accountant, Jones holds a Master of Business Administration from the University of Wisconsin-Milwaukee, and a Bachelor of Business Administration with majors in Accounting and Business Finance from the University of Wisconsin-Oshkosh.

"We are fortunate to have a controller with Brenda's depth of experience join MIAD's senior team as we continue our growth in enrollment, curricular and donor programs, facilities planning and many other areas," said Hoffman. "She stood out from an impressive array of candidates because of her extensive management experience in the collegiate, for-profit, non-profit and city sectors."

Melissa Dorn Richards, of Milwaukee, has assumed **the newly created role of director of cultural & alumni relations**. She will represent MIAD in the region's cultural planning, cultivating relationships and partnerships with the many arts and cultural organizations. She will also launch the college's new membership organization, develop open forums for the public and facilitate major events like Creative Fusion on May 2. Alumna Dorn Richards will also provide institutional leadership for the Alumni Association, increasing alumni involvement in all aspects of the college.

MIAD also recently **appointed Sara Blair, of West Allis, as coordinator of disability services**. Previously, Blair served as disability specialist in the Student Accessibility Center at the University of Wisconsin-Milwaukee. She holds a Master of Science degree in Rehabilitation Psychology from the University of Wisconsin Madison and a bachelor's degree in Psychology from UWM.

MIAD is a degree-granting college where individuals discover and realize their creative potential. Founded in 1974 as Wisconsin's only independent college of art and design, it enrolls 675 talented students from across the country who are taught by artists and designers recognized regionally and nationally for their professional and educational accomplishments. Its unique academic approach blends curricular and extracurricular experiences, a community service course requirement, and liberal studies in 11 majors toward the Bachelor of Fine Arts degree. With 80% of its graduates using their innovative skills in Wisconsin, the college contributes a vital "brain gain" to the state that shapes its creative and economic future.