



Daniels joins MIAD as director of development; ID Professor elected to national and regional post

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PRESS RELEASE

MILWAUKEE... Neil Hoffman, president, has announced the appointment of **Ryan E. Daniels as director of development** at the Milwaukee Institute of Art & Design, Wisconsin's only independent, four-year college of art and design.

Daniels, of Waukesha, most recently served as vice president of campaign at United Way of Greater Milwaukee. As a member of the senior executive team, his responsibilities included resource development, strategic planning and volunteer management for the corporate and workplace giving campaigns. His many successes over three years included increasing giving by more than \$6 million and exceeding goal each year.

Before joining United Way, Daniels served as director of corporate relations at MGIC and was AVP and assistant secretary & manager of shareholder services at Marshall & Ilsley Corporation. He holds a master's of business administration in leadership from Marquette University and a bachelor's degree in English from the State University of New York at Binghamton.

"Ryan immediately impressed the MIAD Board of Trustees and staff with his extensive knowledge and experience. Welcoming him to our senior staff as a veteran of fundraising and development during the year we welcomed the college's largest incoming class will position MIAD for even greater success," said Hoffman.

MIAD also recently appointed **Latrisa Giles (of Milwaukee) to the position of human resources coordinator**. She brings 13 years of experience to the college, most recently as human resource generalist for six years at the Catholic Home. In addition to providing support to employees, Giles will advance MIAD's human resources function in accordance with the college's strategic plan. She holds a bachelor's degree in business administration from Cardinal Stritch University.

In addition, the Industrial Designers Society of America elected John Caruso, M.F.A. (of Milwaukee), Associate Professor of Industrial Design, to its **2009/2010 Board of Directors and Education Council**. Caruso will preside over the Midwest District as district vice president (DVP) and serve with four other DVPs from across the country on the national board.

An expert in social and sustainable design, Caruso's background includes serving as a development partner in the use and specification of bio-based plastics at Eastman Chemical Plastics and consulting work at Utilimaster Corporation.

MIAD is a degree-granting college where individuals discover and realize their creative potential. Founded in 1974 as Wisconsin's only independent college of art and design, it enrolls 675 talented students from across the country who are taught by artists and designers recognized regionally and nationally for their professional and educational accomplishments. Its unique academic approach blends curricular and extracurricular experiences, a community service course requirement, and liberal studies in 11 majors toward the Bachelor of Fine Arts degree. With 80% of its graduates using their innovative skills in Wisconsin, the college contributes a vital "brain gain" to the state that shapes its creative and economic future.