



Media alert

New partnership to change Wisconsin education

Lt. Governor Lawton, Superintendent Burmaster aim to develop skills for 21st century knowledge economy

PRESS RELEASE

Event: New conference
Date: Friday, March 28, 9:30 a.m.
Place: Fourth floor, MIAD, 273 E. Erie St., Third Ward
For more info: Robert Chappell, Office of Lt. Gov., 608.261.2165; Patrick Gasper, Dept. of Public Instruction, 608.266.3559; Vivian M. Rothschild, MIAD Communications Director; 414.847.3239, cell, 414.507.7364; vrothsch@miad.edu

The Milwaukee Institute of Art & Design, Wisconsin's only independent four-year college of art and design, is honored to host a press conference for Lt. Governor Barbara Lawton and State Superintendent of Public Instruction Elizabeth Burmaster, Friday, March 28, 9:30 a.m. in MIAD's fourth floor raw space.

Lt. Governor Lawton and Superintendent Burmaster will announce an unprecedented partnership to help develop a workforce prepared for the 21st century knowledge economy and stimulate entrepreneurship in Wisconsin.

They will head a new task force on arts and creativity in education, that, according to the Lt. Governor's office, "will not be your typical task force, as it will comprise educators, business leaders and economists who will look at how creativity in education will build a stronger workforce and stimulate entrepreneurship in Wisconsin. **It will make specific recommendations that will change Wisconsin's educational curriculum.**"

A summary report should be available today.

MIAD is a degree-granting college where individuals discover and realize their creative potential. Founded in 1974 as Wisconsin's only independent college of art and design, it enrolls 630 talented students from across the country who are taught by artists and designers recognized regionally and nationally for their professional and educational accomplishments. Its unique academic approach blends curricular and extracurricular experiences, a community service course requirement, and liberal studies in 11 majors toward the Bachelor of Fine Arts degree. *With 80% of its 2,300 graduates living and working in Wisconsin, the college contributes a vital "brain gain" to the state that shapes its creative and economic future.*