



Media alert

'Capturing Stories' of people with Alzheimer's

Bruce Guadalupe Middle Schoolers partner with MIAD
at Latino Geriatric Center

PRESS RELEASE

Date: Thursday, Nov. 15, 9 a.m. - noon
Place: Latino Geriatric Center, 1028 S. 9th St., Milwaukee
For more info: Vivian M. Rothschild, MIAD Communications Director;
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Jennifer Steiner, UCC Marketing Director, 414-384-3100

On Thursday, Nov. 15, 9 a.m. – noon, at the Latino Geriatric Center, 22 Art Club students from Bruce Guadalupe Middle School will capture memories of individuals with early stages of Alzheimer's disease. The students will interview and photograph center members, who will bring mementos of their lives to help share their stories.

Thursday's project is part of MIAD's Future Designers program, which partners with MPS schools to provide intensive and collaborative art/design education. By partnering also with the Geriatric Center, it helps further the center's mission of providing intergenerational programming.

The students were previously taught how to use cameras at MIAD, and will work with their own teachers, including MIAD alum Jacobo Lovo, to edit and select photos and text from Thursday's program. They will then return to MIAD in December, where MIAD faculty and student teaching assistants will introduce them to design software and mentor them in designing individual and team posters for display in a future exhibition.

Bruce Guadalupe Middle School is a nonsectarian, nonprofit community-based MPS charter school in the United Community Center. The Latino Geriatric Center, also part of the UCC, is an innovative facility that provides comprehensive services to elderly individuals with Alzheimer's disease and other dementias, using advanced social and medical approaches.

Melissa Dorn Richards, MIAD Coordinator of Teach and Youth Special Projects, is MIAD's onsite contact.

UCC Marketing Director Jennifer Steiner is the onsite Geriatric Center contact.

MIAD is Wisconsin's only college devoted exclusively to the education of artists and designers. Founded in 1974, it enrolls 620 talented students from across the country who are taught by artists and designers recognized regionally and nationally for their professional and educational accomplishments. Its student-centered approach blends curricular and extracurricular experiences, a community service course requirement, and liberal studies in 11 majors toward the bachelor of fine arts degree. With 80% of its 2,300 graduates living and working in Wisconsin, the college contributes a vital "brain gain" to the state that shapes its creative and economic future.