



WISN-TV's Jan Wade joins MIAD board; College announces new hires

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PRESS RELEASE

MILWAUKEE... Jan Wade (Milwaukee), President and General Manager of WISN-TV, has joined the 2007-2008 Board of Trustees of the Milwaukee Institute of Art & Design, Wisconsin's only independent, four-year college of art and design.

Wade served in senior positions at leading television stations in six different markets before joining WISN-TV, most recently as President and General Manager of WATE-TV, the ABC affiliate in Knoxville.

Wade was joined by **Mary Gordon (Bayside)**, MIAD Alumni Association President, who serves as the board's alumni representative. Gordon is the owner of circleM4design, which specializes in corporate image, communications and advertising.

In addition to its new board members, MIAD announces two new hires:

Katie Pfeffer (Madison) – Coordinator of Disability Services. Pfeffer tutors and advises students with disabilities as the transition from high school to college, assists them with college study skills and strategies, and helps them prepare for the work world. She holds bachelor's degrees in Psychology and Human Development Family Studies from the University of Wisconsin-Madison, where she worked as Disability Program Aide Coordinator at the McBurney Disability Resource Center, and a master's degree in Counseling from Marquette University, where she did her practicum in its Counseling Center.

Abigail Hanna (Milwaukee) – Director of Registration Services (Registrar). Hanna served as a member of the Milwaukee School of Engineering's Admissions Office since 2002, most recently as Assistant Director of Admissions.

MIAD is Wisconsin's only college devoted exclusively to the education of artists and designers. Founded in 1974, it enrolls 620 talented students from across the country who are taught by artists and designers recognized regionally and nationally for their professional and educational accomplishments. Its unique academic approach blends curricular and extracurricular experiences, a community service course requirement, and liberal studies in 11 majors toward the bachelor of fine arts degree. With 80% of its 2,300 graduates living and working in Wisconsin, the college contributes a vital "brain gain" to the state that shapes its creative and economic future.