



Art in Flux benefit/performance artfully adds new features

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Summary: **Collaborative art performance, sale and benefit for MIAD scholarships hosted by MIAD alumni at Flux Design. Saturday, September 15, 5 – 10 p.m. at Flux, 811 E. Vienna Ave.** Woodcut steamroller prints of varied sizes created in the street; mixed media sculpture created on site; art sale by MIAD alumni, faculty and area artists. \$25 at door; \$20 in advance at miad.edu; students with ID \$10. Sponsored by Flux Design, BIGMPG Design/Marketing, Water Buffalo and Dave Hinterberg.

PRESS RELEASE

MILWAUKEE... Milwaukee's most original art performance returns with new excitement to benefit the scholarship funds of the Milwaukee Institute of Art & Design, Wisconsin's only independent, four-year college of art and design. Art in Flux will be held on Saturday, September 15, 5 – 10 p.m., in the dynamic studios of Flux Design, 811 E. Vienna Ave., Milwaukee.

Art in Flux was conceived and is being hosted for the second time by MIAD alumni at Flux Design in partnership with MIAD and, this year, the MIAD Alumni Association.

The event envelopes guests in the artistic process as more than 50 MIAD alumni, faculty and area artists create sculpture live on site and woodcut steamroller prints in the street for silent auction. New this year are the availability of varied sizes of steamroller prints and an art sale of donated works coordinated by the MIAD Alumni Association.

Artist participants include MIAD alumni Jeremy Shamrowicz '98 and Jesse Meyer, co-founders of Flux Design; Mary Gordon '83, MIAD Alumni Association President; Kathryn E. Martin-Meurer '01; MIAD Professor of Sculpture Jill Sebastian; MIAD Director of Galleries Mark Lawson; MIAD Dean of Fine Arts Al Balinsky; Liz De Decker '06; Francis Ford; and MIAD Illustration Professor Tom Noffsinger, among many others.

The \$20 advance admission price (\$25 at the door and \$10 for students with ID) includes fine food by Water Buffalo (a Flux-designed restaurant) and music provided by Brent Grohde (WMSE/Cedar Block). A cash bar and secured, free parking are available.

Tickets can be purchased in advance at miad.edu by clicking on the Art in Flux icon or by calling MIAD's Carol Davis at 414.847.3238.

Art in Flux is sponsored by Flux Design, BIGMPG Design/Marketing, Water Buffalo and David Hinterberg, with support from onmilwaukee.com and the Shepherd Express.

MIAD is Wisconsin's only college devoted exclusively to the education of artists and designers. Founded in 1974, it enrolls 650 talented students from across the country who are taught by artists and designers recognized regionally and nationally for their professional and educational accomplishments. Its student-centered approach blends curricular and extracurricular experiences, a community service course requirement, and liberal studies in 11 majors toward the bachelor of fine arts degree. With 80% of its 2,300 graduates living and working in Wisconsin, the college contributes a vital "brain gain" to the state that shapes its creative and economic future.