



Next generation of creative leaders shines at MIAD 2007 Senior Exhibition

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PRESS RELEASE

Summary: MIAD 2007 Senior Exhibition, April 20 - May 12, Tues. – Sat. 10 a.m. to 5 p.m. Free. 273 E. Erie St. 414.847.3200. miad.edu

MILWAUKEE... Innovative, insightful and eagerly awaited, MIAD's 2007 Senior Exhibition opens April 20, 4 - 9 pm., as part of Gallery Night, at Wisconsin's only independent, four-year college of art and design.

The MIAD 2007 Senior Exhibition celebrates the creative excellence of 138 artists and designers representing the college's 11 bachelor of fine arts majors. It continues through May 12 from 10 a.m. to 5 p.m. Tuesdays through Saturdays at MIAD's Third Ward campus, 273 E. Erie St. Admission is free.

Among those anticipating this year's show is newly appointed MIAD President Neil Hoffman, who will visit the exhibition twice before starting his full-time duties June 1. Said Hoffman, "I am honored to share in this public culmination of the intensive studies that have developed the talent of MIAD seniors and made them the coveted creative professionals our society and economy so desperately need."

MIAD's and Milwaukee's annual rite of spring presents the seniors' best work in the areas of communication design (web and graphic), drawing, illustration, industrial design, integrated studio arts, interior architecture + design, painting, photography, printmaking, sculpture and time-based media (animation and video).

Based on the students' extensive senior thesis projects, the works engage viewers with challenging connections among art and design disciplines. Their content ranges from an award-winning water transportation and filtration device for rural Africa to documentary photography of Southwest Wisconsin's disappearing family farms, portraits of homeless and unsheltered men and women, a dress sculpture of clay tiles symbolizing African flags and a collaborative cookbook with original recipes for sufferers of Crohn's disease.

Many of the works at the MIAD 2007 Senior Exhibition are for sale, and the MIAD seniors are on hand to talk about their work on Gallery Night. Graduating seniors will receive their B.F.A. degrees in commencement exercises on May 12.

MIAD is Wisconsin's only college devoted exclusively to the education of artists and designers. Founded in 1974, it enrolls 650 talented students from across the country who are taught by artists and designers recognized regionally and nationally for their professional and educational accomplishments. Its unique academic approach blends curricular and extracurricular experiences, a community service course requirement, and liberal studies in 11 majors toward the bachelor of fine arts degree. With 80% of its 2,000 graduates living and working in Wisconsin, the college contributes a vital "brain gain" to the state that shapes its creative and economic future.