



## Lubars to host new ‘Creative Fusion’ benefit May 5

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**For more info:** Vivian Rothschild, Director of Communications; 414.847.3239, cell, 414.507.7364; vrotsch@miad.edu

**Summary:** Creative Fusion, a new event and auction to celebrate the Milwaukee Institute of Art & Design; Saturday, May 5, 6 p.m., 273 E. Erie St. Tickets \$200 per person. Sassy or elegant black party attire. 414.847.3200. miad.edu

PRESS RELEASE

**MILWAUKEE...** Madeleine and David Lubar will host Creative Fusion, a new event on Saturday, May 5, in the energetic and unique atmosphere of the Milwaukee Institute of Art & Design, Wisconsin’s only independent four-year college of art and design. The event begins at 6 p.m. at the college’s Third Ward campus, 273 E. Erie Street.

“We are planning a sensory evening of hip music, food and drink, a benefit auction of art and ‘surprise’ items conducted by a Sotheby’s auctioneer, and lots of visual stimulation, in part through the 2007 MIAD Senior Exhibition,” said Madeleine Lubar.

“David and I care about art and education. We believe in the importance of a vital creative community, and we concur with thought-leaders throughout the world that such a community is the measure of a healthy society and economy.

“As we came to know MIAD, we were impressed by the college’s focus on a well-rounded undergraduate education that includes the liberal arts and community service. And with so many talented young people leaving our area, we remain impressed by the fact that 80% of MIAD graduates work in Wisconsin, enriching our regional economy while serving clients worldwide. Our hope is that a fun, exciting event like Creative Fusion will give others in the community an opportunity to be exposed to, and impressed by, the vibrant community resource that is MIAD.”

The evening includes a live and silent auction. Among the 10 items in the live auction are (IMAGES AVAILABLE):

- A vibrant sculptural work and exquisitely crafted jewelry by **Guido Brink**, one of Wisconsin’s best-known artists and a founding faculty member at MIAD. Brink mastered many styles and media over his many decades of art making and is best known for the type of sculpture that is for auction.
- A sculpture by **Susan Falkman**, a master of marble work most recently known for her powerful rendering of the massive marble fireplace at the Sharon Lynne Wilson Center for the Performing Arts in Brookfield, Wis.
- A large, signature glitter/found-object collage created in the mid-1980s by **Simon Sparrow**, a world-renowned folk artist based in Madison, Wis.
- A photograph from an historic series of photos by **Paul Strand**, one of the pioneers of modern photography. The series, produced in the 1960s, depicts tribal people from around the globe.
- A large, brightly painted, hanging wood fish by iconic Santa Fe folk artist **Edward Larson**, whose works include paintings, picture quilt designs, sculptures and wind toys.
- A rare work from the mid-1980s exhibiting the painting skills of **John Balsley**, a well-known Wisconsin sculptor who created wonderful paintings during his long career.

Sponsors include the Lubars, who are the event chairs, Argosy Foundation, Rite-Hite Holding Corporation, Judy and Larry Moon, Baird, Cramer-Krasselt, Foley & Lardner, Harley-Davidson, Laughlin/Constable, Mr. and Mrs. Robert Mikulay, Miller Compressing Company, and Andrea and Jim Schloemer. Tickets are \$200 per person and available, with sponsorship information, through April 19 at miad.edu or by calling Arlene Remsik at Exceptional Events, 414.270.3000, ext. 230. Auction images are available at miad.edu, as is a full statement from event chairs Madeleine and David Lubar.

MIAD is Wisconsin’s only college devoted exclusively to the education of professional artists and designers. Founded in 1974, it is accredited to award the bachelor of fine arts degree in 11 majors. With 80 percent of its 2,000 graduates living and working in Wisconsin, the college contributes a vital “brain gain” to the state that shapes its creative and economic future.