



Madeleine & David Lubar found MIAD Creativity Series
Mark Rios, FAIA, FASLA, selected as first visiting ‘creative’

For release: October 23, 2012

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PRESS RELEASE

MILWAUKEE... Neil Hoffman, president of the Milwaukee Institute of Art & Design, has announced that recently elected Board of Trustees Chair Madeleine Kelly Lubar and her husband, David Lubar, have provided a grant to found the MIAD Creativity Series. The first visiting creative in the series, Mark Rios, FAIA, FASLA, will visit the college and community November 13 – 15. A free Community Conversation will be held Thursday, November 15, 5:30 – 7 p.m., at MIAD.

“David and I are strong supporters of both the visual arts and education,” said Lubar. “The more we have come to know MIAD, the more we have witnessed the combined power of visual arts and education to profoundly enrich not only individual lives, but also to ensure an innovative talent base that drives our region’s economy.

“Through the MIAD Creativity Series, the college will bring distinctive and internationally renowned creatives, like Mark Rios, to Milwaukee from a broad spectrum of the visual arts to enrich the experiences of MIAD’s students while engaging the community in new ways of thinking about, and appreciating, the arts and the world of design.”

Rios, founding principal of [Rios Clementi Hale Studios](#) in Los Angeles, established a worldwide reputation for redefining the boundaries of design innovation and, most recently, for designing Los Angeles’ Grand Park. Joining him for the Community Conversation on November 15 are award-winning MIAD faculty [Jill Sebastian](#) and [Eric Vogel](#). Bonnie North, arts producer and co-host of Lake Effect, WUWM 89.7, will moderate.

“Words such as ‘culture,’ ‘the storytelling of place,’ ‘community,’ ‘urban responsibility,’ ‘joy’ and ‘iconic form making’ describe Mark Rios, whose multidisciplinary talents will create a one-of-a-kind experience for the community,” said Lubar.

“The entire college community is deeply grateful to Madeleine and David Lubar for founding the MIAD Creativity Series,” said Hoffman. “It will bring in annually up to four internationally preeminent artists, designers and scholars/educators to celebrate creative excellence with the MIAD and Milwaukee communities.

“We will perpetuate the Series by funds raised through Host Sponsors, as community leaders, the business community, individuals or foundations. Just as leading arts organizations have collaborated with the college community in selecting the first creative, so, too, will they participate in developing the visits.”

MID Board Chair Madeleine Kelly Lubar is a former practicing attorney and community volunteer in the arts and education who previously served as Vice Chair and was co-founding chair, with her husband, David, of the college’s signature fundraising event – Creative Fusion. A trustee since 2006, she has served on the Academic Affairs Committee and has “played a pivotal role in the college’s academic and cultural programs,” said Hoffman.

See related release about MIAD’s newly elected board members.

MIAD is Wisconsin’s only independent, non-profit college of art and design offering the Bachelor of Fine Arts degree – the most highly regarded undergraduate degree in the visual arts that is accredited at the national, regional and state levels. The college’s graduates are creative thinkers whose leadership skills make them uniquely suited to address our 21st-century economic and societal challenges.