MIAD is Wisconsin’s only independent, fully accredited, four-year college of art and design, where individuals discover and realize their creative potential. Founded in 1974 as the successor to the venerated Layton School of Art, MIAD offers 11 majors and extensive Liberal Studies toward the Bachelor of Fine Arts degree. From the creative work of MIAD students to the college’s innovative gallery programs and community partnerships, MIAD fosters the interests of the business, arts and education communities in Milwaukee and beyond.

MIAD’s required Service Learning program deepens students’ connection to the Milwaukee community and provides them with unique leadership skills to address the city’s challenges.

720 students from around the country and the world, 80% of whom choose to use their innovative skills in Wisconsin in such companies and organizations as Harley-Davidson Motor Company, GE Medical Systems, Milwaukee Art Museum and Discovery World.

Companies consistently select MIAD graduates over other students for employment across multiple disciplines because of the high quality of their work and their ability to think, research, communicate, create, innovate and lead.

96% of students receive financial aid.

More than 50% of students are the first in their family to attend college.

90% of graduates are employed within their first year of graduation; 33% own their own creative businesses, driving Milwaukee’s regional economy while serving clients worldwide.

MIAD plays a leadership role in advancing the arts as part of our community’s economic development – educating Milwaukee’s next generation of arts leaders, fueling creative partnerships throughout the city and providing innovative programming for youth, adults and businesses.

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