Exhibitions and Lecture Series

MIAD’s two main galleries—the Brooks Stevens Gallery of Industrial Design and Frederick Layton Gallery—are committed to the exposition of critical issues in art and design and to critical discourse on an array of cultural issues. Together with MIAD’s Visiting Artist Lecture series, they provide dynamic learning experiences equal to our community’s creative interests. For more information, please visit miad.edu.

Brooks Stevens Gallery of Industrial Design
“From Visions to Vintage: The Value in Collecting Design”

Frederick Layton Gallery
“Personal Forms/Universal Content”
August 14 – October 6, 2007
“Out of the Suitcase II: Mary L. Nohl Fund Suitcase Award Winners”
October 19 (Fall Gallery Night) – December 15, 2007

“Media Projects 2007”
Catherine Ross, October 19 – November 17, 2007
Hu Li, November 20 – December 15, 2007
“This Land Is My Land” (Continues MIAD’s annual Culture in Transition series)
January 18 (Winter Gallery Night) – March 22, 2008

All MIAD Galleries
“MIAD 2008 Senior Exhibition”
April 18 (Spring Gallery Night) – May 10, 2008

Guido Brink Visiting Artist Lecture Series 2007-2008
Supported by the Eli & Guido Brink Fund for the Support of Multidisciplinary Art

Julie Shapiro Tuesday, September 25, 2007, 7 p.m.
Tom Nakashima Tuesday, October 30, 2007, 7 p.m.
Michael Ashkin Wednesday, February 20, 2008, 7 p.m.

The Milwaukee Institute of Art & Design is a degree-granting college where individuals discover and realize their creative potential.

MIAD offers the Bachelor of Fine Arts degree in 11 majors taught by 100 faculty members:

- Communication Design
- Drawing
- Illustration
- Industrial Design
- Integrated Studio Arts
- Interior Architecture + Design
- Painting
- Photography
- Printmaking
- Sculpture
- Time-Based Media (Animation and Video)

Published by the MIAD Communications Department.
Creativity. The word exudes life, constant renewal and the imaginative talent that fuels the leadership of our society and economy.

Creativity thrives in every classroom, studio and hallway at the Milwaukee Institute of Art & Design, founded in 1974 as the only independent, four-year college of art and design in Wisconsin.

It imbues MIAD’s 11-major curriculum not only in the art and design disciplines but also in its Liberal Studies program. It touches and inspires thousands of community members annually through youth and adult education, gallery and visiting artist programs.

Most of all, creativity is about people.

We invite you to get to know some of the extraordinary creative individuals—students, faculty and alumni—who, through their individual and collective talents, enhance MIAD’s national reputation and its unique cultural role.

On behalf of the entire college community, we thank those who have generously supported MIAD this past year. Mary Schopp, Vice President for Enrollment Management, deserves special gratitude for her selfless devotion to MIAD and expert leadership as Interim President in 2006-2007.

Thanks to all our supporters’ confidence in and commitment to MIAD, we envision celebrating with them exciting future achievements at Wisconsin’s thriving “Creativity College.”

Neil Hoffman
President

Natalie Schraufnagel ‘08

“FARM GIRL,” DREAMER, DESIGNER, ASPIRING INVENTOR.

Campbell sport (WI) native Natalie Schraufnagel ‘08 is one of MIAD’s many outstanding students in Industrial Design, the college’s renowned major. In April, she received a 2007 Gold International Design Excellence Award (IDEA) for her “Smart Opt” adjustable soldering base station—the highest honor an undergraduate Industrial Design student can achieve in the United States. MIAD is the only independent art and design college in the country whose student received this award. Over the summer, Schraufnagel interned at General Motors Corporation.

“What makes MIAD unique is the opportunity for leadership and teamwork to thrive between artists and designers based on the inspiration of an idea. My success as a designer is the result of the nurturing atmosphere provided by MIAD, where artists and designers are gathered to work and live together, and make a difference in the world.”

96% of MIAD students receive financial aid. Both Schraufnagel and Morningstar are scholarship recipients.

Anne Morningstar ‘08

BASKETBALL LOVER, ANIMATOR, ARTIST, STUDENT LEADER.

Student Government President Anne Morningstar is a Time-Based Media major known as a leader among her peers. The Indiana native was the first MIAD student and the first Time-Based Media major selected to show animation work at the annual Wisconsin Film Festival in Madison. Her commitment to excellence includes developing extracurricular activities for students in her major, serving as a teaching assistant in MIAD’s Pre-College program and providing exemplary service learning work at MPS’ Elm Creative Arts School. She was also the first scholarship recipient of the Claire Hackmann Promise Award.

“Being an artist isn’t just about creating a piece of art but about bringing art to life through teaching others, living a creative life and always seeking to improve our world. Success lies in how you teach people with your creative self, something I hope to pursue as an art teacher. MIAD has opened my eyes to all these ideals and offered real opportunities to live them by teaching different age groups inside and outside the college community.”

THANKS

96% of MIAD students receive financial aid. Both Schraufnagel and Morningstar are scholarship recipients.
Five educators joined MIAD’s full-time faculty in 2006-2007, broadening the college’s well-established national reputation and bringing their unique talents to its student-centered curriculum. They are Phil Belair, Assistant Professor of Communication Design; John Caruso, Associate Professor of Industrial Design; Courtney Maloney, Assistant Professor of Liberal Studies-Writing; Maurizio Murru, Assistant Professor of Liberal Studies-Science; and Will Pergl, Assistant Professor of Sculpture.

Science Professor Maurizio Murru is happiest when he and his students are knee-deep in water. His hands-on, participatory approach to Biology, Ecology, Botany and Limnology (the study of fresh water) educates students to appreciate nature and develop as environmentally informed citizens. An experienced, passionate educator and published author, Murru is pursuing a Ph.D. in Biology and Plankton Ecology at the University of Wisconsin-Milwaukee.

“Science is vital to our students’ education because they are biological entities, and they should know what that means, especially when they go to vote on ecological and environmental issues. Showing them that science can be fun helps make them informed, and, I hope, lifelong, committed citizens of this planet.”

Students in MIAD’s Ecology class collect water samples from Lake Michigan for comparison with those from urban ponds. Murru’s infectious enthusiasm for his own field extends to a creative pedagogic approach that encourages students to interpret results using media from their major areas of study.

Pascal Malassigné, FIDSA

A renowned educator, author and patent-holder in assistive and mobility products for individuals with disabilities, Pascal Malassigné wants “all his students to be passionate about designing products that fulfill human needs.” The Professor of Industrial Design is also a Career Research Scientist and Industrial Designer at the Milwaukee Veterans Affairs Medical Center and a Fellow in the Industrial Designers Society of America. Malassigné’s numerous leadership initiatives include a collaborative project, now in its twelfth year, in which students design products to assist MPS students with disabilities.

MIAD’s well-rounded curriculum includes one-third of credits in Liberal Studies, with an intensive community service course and volunteer requirement. Since its inception, MIAD students have contributed to the region more than 35,000 hours and $750,000 in volunteer support.
MIAD ALUMNI REPRESENT THE COLLEGE’S DIVERSE SUCCESSES

The MIAD Alumni Association, A Community of MIAD/MSA/Layton Alumni, is poised for a year of renewed leadership and engagement. Its representative body, the Alumni Council, doubled its membership and spearheaded a fall 2006 reunion and second annual welcoming party for graduating seniors in spring 2007. In May, Alumni Association President Joe Haisch ’84 passed the torch to newly elected officers.

Alumni Jeremy Shamrowicz ’98 and Jesse Meyer ’98 are the co-founders of Flux Design, one of Southeastern Wisconsin’s most successful custom design firms, the majority of whose employees are MIAD alumni. Creating furniture, art pieces and interior design for residential and commercial clients – including Water Buffalo Restaurant, Briggs & Stratton, Laughlin/Constable and GE Healthcare – Flux Design exemplifies MIAD graduates’ acumen, leadership and civic engagement. In addition to hosting in August 2006 the inaugural Art in Flux art performance/benefit to support MIAD scholarships, Flux Design has hosted benefits for Second Harvest of Wisconsin, Camp Heartland, Next Act Theatre and ABCD: After Breast Cancer Diagnosis.

At age 25, Katie Musolff ’04 commissioned portraits are known throughout the state and beyond. In December 2006, Musolff was one of 30 national artists from among 400 awarded a prize in Portrait and Figure painting from The Artist’s Magazine. Her busy exhibition schedule included a solo show at the Overture Center for the Arts in Madison; a grand prize for her work, “Margaret in the Ceramic Room,” from the Charles Allis Museum; and inclusion of her work at Marquette University’s Haggerty Museum of Art and Oregon’s Emerald Art Center, among many others. Musolff also teaches in MIAD’s Continuing Education program.

Mary Gordon, MIAD Alumni Association President

Mary Gordon ’83 has been a member of the Alumni Association’s Council since its founding in 1992 by Mike Samaras ’84. The owner of circleM4 Design, Gordon specialized in corporate image, communications and advertising for local, regional and international companies. She also creates designs for textiles/neckties. Her work has been honored by national and international publications and membership societies.

Gordon leads a re-energized Alumni Association “committed to fostering camaraderie and collaboration among members, supporting MIAD scholarships and building the college’s community.”

For Terry Boyle ’92 (left), Alumni Association Vice President, woodworking has been a life-long passion. The Flux Design employee also incorporates his design intuition and woodworking skills to create award-winning “Figura Furniture” - fine art furniture that is shown at exhibitions and home furnishing shows.

Brad Germata ’05, Alumni Association Treasurer, is a designer in advertising for Marx McClellan Thrun working with such clients as Johnson Controls and Briggs & Stratton. At MIAD, he was a member of the Visual Resources Design Group which selects highly talented students to provide communication design services to area non-profits. When he’s not designing, Germata enjoys “putting the brush to the canvas.”

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Musolff’s “Self-Portrait With Shelf” won Third Place in the Art Competition 2006 held by The Artist’s Magazine. (She has received an even higher award in the 2007 competition).

80% of MIAD’s 2,300 alumni live and work in Wisconsin; 90% are employed within their first year of graduation.
MIAD’s Outreach department provides a variety of award-winning programs annually for more than 2,000 learners of all incomes, from middle-school through adulthood. In January 2007, it began its newest program, M.O.S.T., funded by a two-year, $125,000 grant from the Surdna Foundation of New York City.

Multi-talented and aspiring illustrator Lance Orr, 16, remembers with gratitude that as early as age 6, his father, Louis, encouraged him to draw in Louis’ home art studio. What Lance could not know at the time was that his father, now a master candy maker, had been accepted into the Layton School of Art, MIAD’s predecessor college, but could not afford to attend. “MIAD has provided Lance an opportunity to do something that I wasn’t able to do, and I am truly excited to witness his artistic development,” said Louis, who took art classes and taught himself as much as possible while raising his family. Like his father, Lance had dreamed of taking classes at MIAD. “I believe it is my calling to have a career in art/design,” he wrote on his application. MIAD’s M.O.S.T. program has opened the door to the education to help Lance realize his calling.

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Art after Crisis – the Tribute in Light

Five hundred people attended Art after Crisis – the Tribute in Light, a free, public lecture by Julian LaVerdiere, co-creator of the “Tribute in Light” temporary memorial for the victims of September 11, 2001. The internationally exhibited and renowned artist, whose work is in the permanent collections of museums in the U.S. and abroad, also critiqued the work of advanced sculpture students. MIAD’s Board of Trustees and Lighthouse Development Company, LLC, sponsored the lecture.

Sacred Texts/Contemporary Forms: Spiritual Traditions in the Digital Age

In January and February 2007, the acclaimed “Sacred Texts/ Contemporary Forms” exhibition and panel discussions touched more than 4,500 adults of all ages and faiths from Wisconsin and beyond. Building on yearlong sabbatical travels, Liberal Studies Professor and Curator Leslie Fedorchuk brought together 30 contemporary artists who revealed sacred texts from around the world using digital and traditional media. The exhibition, supported by the Milwaukee Arts Board and the Wisconsin Humanities Council, was the second in MIAD’s annual Culture in Transition series.

MIAD’s 2006-2007 public visiting artists and lecture series also included multidisciplinary artists Cory Arcangel, George Krauze and Ada Medina for the Guido Brink Visiting Artist Lecture Series; animation icon Bill Plympton; printmakers Peter Marcus and Jeff Sippel; inter-media artist Emily Ginsburg; and MIAD Faculty Paul Cahroux, Lamy Chatman, Leslie Fedorchuk, Chris Szczesny-Adams and Lynn Tomaszewski for the Starved and Curious series.

46% of MIAD’s students are the first in their family to attend college.
On May 5, 2007, MIAD Trustee Madeleine Kelly Lubar and her husband, David Lubar, chaired Creative Fusion – the most successful celebratory benefit in the college’s history. The Argosy Foundation and Judy and Larry Moon, MIAD’s Board Treasurer, also sponsored the sold-out event with more than 30 corporate and individual supporters.

Among the 320 guests enjoying MIAD’s energetic atmosphere were Mayor Tom Barrett and Governor Jim Doyle, who was welcomed by MIAD Board Chair Elaine Hackmann.

Creative Fusion raised $233,000 through silent auctions and a live auction chaired by Trustee Kim Borisch Mathews. The evening’s friend- and fund-raising successes included a surprise auction announced by the Lubars to found the Creative Fusion Scholarship fund, which raised $48,000 for some of the 96% of MIAD students who receive financial aid.

Madeleine and David Lubar chaired the inaugural Creative Fusion, because, in Madeleine’s words, “We care about art and education, and nowhere is art and education more embraced than at MIAD—a vibrant educational and community resource that touches hundreds of people of all ages and backgrounds each year.”

HONOR ROLL OF DONORS

MIAD has been honored in 2006-2007 by the dedication and visionary generosity of its Board of Trustees and numerous individuals, corporations and foundations. Their listing in the Honor Roll of Donors is a heartfelt representation of the college’s gratitude toward them.

HONORED

Robert and Nancy Laskie
Eliot Lattara
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Marianne and Sheldon Lubin
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CREATING LEADING THRIVING

More than 150 alumni serve as creative management leaders at local businesses, enriching our regional economy while serving clients worldwide.
Meet Megan Gordon

"I transferred to MIAD my sophomore year to pursue a major in Industrial Design. My passion lies in the decorative design area, especially home furniture design.

Winning first prize in an international design competition for my Rockola plastic rocking chair made me even more determined to pursue my passion and career choice. I couldn’t want to become a professional ‘designing’ woman, and I am doing that now by designing sets for television shoots.

$5,000 Provides a scholarship to help a promising student realize or her or his potential.
$2,500 Supports students’ academic success through counseling, tutoring and peer mentoring.
$1,000 Enhances MIAD’s library collections.
$500 Underwrites freshmen supply kits
$100 Helps senior students prepare professional portfolios.
Meet Xavier Rufin '10

“I took the ‘hustle’ mentality from the poverty-stricken streets of Milwaukee and transformed it into something positive, creating my own design firm at the age of 14.

Attending MIAD’s Pre-College program since my early teens helped me become focused on getting a scholarship to the college. I wouldn’t be at MIAD if it weren’t for my scholarship.

I’ve had many mentors, like my sister who raised me, and Pre-College faculty. Now I give back, by providing guidance to area youth and through a hip hop group I’ve created with my peers at MIAD that, by way of our art, fosters understanding of the culture and history of hip hop in the community.”

Emold Scholarships

Peter L. Borisch Memorial Scholarship
The Borisich Foundation, Inc.
Bennie Fine Arts Scholarship
Bennie Foundation, Inc.
Cissy Van Dyke Bryson Scholarship
And Mrs. John D. Bryson
Buell Motorcycle Company Scholarship
Buell Motorcycle Company
Einhorn Family Foundation Scholarship
Einhorn Family Foundation
Frederick Layton Scholarship
McCollow Scholarship
Jean Moore Mantz Scholarship
M. and Mrs. William Hibbard
Mae E. Demmer Charitable Trust
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Pellegrin Foundation Scholarship
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Brengel Fine Arts Scholarship
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