MIAD taps Jones as controller/business manager; announces director of cultural & alumni relations; new hire
For release: February 26, 2009
For more info: Vivian Rothschild, Director of Communications; 414.847.3239, cell, 414.507.7364; vrothsch@miad.edu (IMAGES AVAILABLE)

MILWAUKEE… Neil Hoffman, president, has announced the appointment of Brenda L. Jones, CPA, MBA, as controller/business manager at the Milwaukee Institute of Art & Design, Wisconsin’s only independent, four-year college of art and design.

Jones, of the Town of Vernon, most recently held positions as controller for Sanford Brown College (through the Career Education Corporation), director of accounting at Alverno College and South East regional controller for Lutheran Social Services of Wisconsin & Upper Michigan, Inc. Her many managerial achievements include leading two campus facility expansion projects for Sanford Brown and serving as key team leader for implementation and maintenance of a fully integrated software system at Alverno.

A Certified Public Accountant, Jones holds a Master of Business Administration from the University of Wisconsin-Milwaukee, and a Bachelor of Business Administration with majors in Accounting and Business Finance from the University of Wisconsin-Oshkosh.

“We are fortunate to have a controller with Brenda’s depth of experience join MIAD’s senior team as we continue our growth in enrollment, curricular and donor programs, facilities planning and many other areas,” said Hoffman. “She stood out from an impressive array of candidates because of her extensive management experience in the collegiate, for-profit, non-profit and city sectors.”

Melissa Dorn Richards, of Milwaukee, has assumed the newly created role of director of cultural & alumni relations. She will represent MIAD in the region’s cultural planning, cultivating relationships and partnerships with the many arts and cultural organizations. She will also launch the college’s new membership organization, develop open forums for the public and facilitate major events like Creative Fusion on May 2. Alumna Dorn Richards will also provide institutional leadership for the Alumni Association, increasing alumni involvement in all aspects of the college.

MIAD also recently appointed Sara Blair, of West Allis, as coordinator of disability services. Previously, Blair served as disability specialist in the Student Accessibility Center at the University of Wisconsin-Milwaukee. She holds a Master of Science degree in Rehabilitation Psychology from the University of Wisconsin Madison and a bachelor’s degree in Psychology from UWM.

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