

MIAD taps Winkle as vice president of institutional advancement

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MILWAUKEE... Mary C. Schopp, executive vice president for administration of the Milwaukee Institute of Art & Design, has announced the hire of Jonathan Winkle as vice president of institutional advancement.

Winkle, who began his tenure in late July, brings leadership in institutional advancement, strategic planning and educational programs. Most recently, he served as the executive director and general manager of the Knoxville Symphony Orchestra, one of the largest regional orchestras in the U.S., where he raised more funds than at any other time in the orchestra's history.

Before that, he was with the Milwaukee Symphony Orchestra for five years, having been promoted to vice president for community engagement from prior positions as the individual gifts & donor relations manager and the Arts in Community Education (ACE) partnership manager.

"I am thrilled to be leading MIAD's advancement efforts," said Winkle. "One of the key points that brought me to the college is that 80 percent of its B.F.A. graduates remain and are employed in southeastern Wisconsin, contributing a critical 'brain gain' to our region.

"It is a privilege to be part of the team that helps to ensure that MIAD continues its mission of educating not only highly skilled artists and designers, but also creative problem solvers who are increasingly needed in our 21st century culture and economy."

MIAD Board Chair Claire Hackmann said, "The Board of Trustees is looking forward to partnering with Jon in its work to support MIAD. His experience, skill and knowledge of Milwaukee's cultural scene make him a perfect match for us."

Winkle will head MIAD's advancement team, which includes Vivian M. Rothschild, director of communications; La Vang, manager of annual giving; and Joseph Rogall, advancement administrator.

MIAD is Wisconsin's only college devoted exclusively to the education of professional artists and designers. Founded in 1974, it is accredited to award the Bachelor of Fine Arts degree in 11 majors. With 80 percent of its 1,800 graduates living and working in Wisconsin, the college contributes a vital "brain gain" to the state that shapes its creative and economic future.

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