

First MIAD student 'a slam dunk' for Wisconsin Film Festival

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MILWAUKEE... MIAD President Robert Rindler has announced that sophomore Anne Morningstar is both the first MIAD student and the first Time-Based Media major selected to show her work at the annual Wisconsin Film Festival held by the UW Arts Institute in Madison. (STILL; HEADSHOT AVAILABLE)

Morningstar's short animated film, "Basketball," combines the filmmaker's love of basketball and art. It will be shown on Friday, March 31 at 7 p.m. and Saturday, April 1 at 6 p.m. in the Play Circle Theatre in UW-Madison's Memorial Union. The 2006 festival, which includes independent features from around the world, experimental films, documentaries and shorts, runs from March 30-April 2, with award winners announced on Sunday, April 2.

The Time-Based Media major is one of two new majors MIAD began in fall 2005. Time-Based Media combines video, animation and interactive digital media into one cohesive program of study. Students are exposed to traditional and computer animation methods, video, sound, pre- and post-production, as well as experimental film, video and installation art.

MIAD's Time Based Media Center, which comprises video and computer labs, research resources, a sound recording studio and a presentation theater, educates students for the fast-growing animation, video and web industries. The U.S. Department of Labor estimates that jobs in these sectors will increase by 40 percent by 2012.

MIAD is Wisconsin's only college devoted exclusively to the education of artists and designers. Founded in 1974, it enrolls 650 talented students from across the country who are taught by artists and designers recognized regionally and nationally for their professional and educational accomplishments. Its unique academic approach blends curricular and extracurricular experiences, a community service requirement and liberal studies in 11 majors toward the bachelor of fine arts degree. As critical thinkers, MIAD's graduates are educated to be Wisconsin's and the Midwest's next "creative class" - people who become change agents not only in art and design, but also in our culture and society. 80 percent of MIAD's graduates remain in Wisconsin, contributing a vital "brain gain" to the state.

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