

COMMUNICATION DESIGN (GRAPHIC DESIGN)

Students and Graduates
BFA, Bachelor of Fine Arts



What They Can Do

Types of Work

Advertising
Animation
Art direction
Books
Brochures
Business cards
CD-ROMs
Clothing graphics
Display graphics
Environmental graphics
Identity packages
Interactive design
Layout
Letterhead
Logos
Magazines
Mailers
Manuals
Multimedia
Newspapers
Outdoor advertising
Packaging
Posters
Production
Signage
Storyboards
Typography
Video design
Web sites

Computer Software

After Effects
Director
Dreamweaver
Final Cut Pro
Flash
HTML
Illustrator
Photoshop
Premiere
Quark XPress

Computer Hardware

Macintosh
PCs